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HERBELIN ATELIER D'HORLOGERIE FRANÇAISE

CATALOGUE 2021

The brand's history

For more than 70 years, our French watchmaking studio is constantly evolving.

We invite you to discover the new models of our iconic Newport collection, totally revamped and highlighted by 3 Automatic Limited Edition. Its legendary and unique style, was inspired by the portholes of the transatlantic ships, a tribute to the passion of the Herbelin family for sailing.

Our Newport ambassadors Xavier Pincemin (French chef) and Guillaume Guerbois (world champion of mixology) continue to share important values for Michel HERBELIN such as: Independence, passion, transmission, quality and know-how.

New ambassadors joined the Herbelin team to give a new impulse to the Antarès collection: Emilie Grison and Sophie Dorn, two influencers who perfectly fit with French women style. To emphasize this partnership, we reveal a new watch case set with hat will captivate fans of exquisite elegance. Sparkling and inspiring, these ambassadors reflect perfectly the antarès style, with a large variety of colours and materials, in single or wrap around straps.

MICHEL HERBELIN, A MAN IN MOTION

The story began in the cradle of French watchmaking, in Charquemont, a village nestled in the heart of the Jura mountain range. Michel HERBELIN's parents had intended for their son to take over the family business, but he could only dream of precision mechanics. Against his parents' wishes, he began to study watchmaking.

After spending several years in a local watch factory, whose products did not live up to his high quality standards, and fuelled by the ambition to restore traditional French watchmaking to its former glory, he took the bold step of starting a new venture... his venture.

Michel HERBELIN opened his own studio on the top floor of his parents' house in Charquemont and began to create his first watches at the age of 26.

STANDARDS IN MOTION

It was not by chance that Michel HERBELIN named his first watch "IMPEC" in 1947. He clearly wanted to communicate his dreams and ambitions: to create elegant watches that worked perfectly -"impeccable" watches. He relied on French and Swiss suppliers based in the Charquemont area to give his customers flawless watches.

In 1965, given the success of his collections, he decided to create his eponymous brand. IMPEC became Michel HERBELIN.



The brand has managed to make it through 70 years all by staying faithful to its original values. All of its watches are designed, assembled by hand and inspected in the brand's Franche-Comté workshops and promote the same philosophy : the creation of timepieces that are designed to last, all the while respecting artisanal know-how and adding a touch of French elegance. At Baselworld 2017, Michel Herbelin entered the digital era with the Newport Connect. At Baselworld 2018, the new generation of Newport watches made its appearance, with a style that is more modern and discreet, but one that continues to be marked by the brand's DNA.

PERPETUATING THE MOTION

Bringing passion to time was Michel's profession for over 40 years. It was therefore only natural that he passed on his passion for watchmaking to his two sons Jean-Claude and Pierre-Michel, who joined him in his venture. It was at this time that guartz first made an appearance. While some saw this as a sign that French watchmaking would weaken, Michel HERBELIN and his sons viewed it as an amazing opportunity to unleash the creativity of their designers and to take on the challenges of the future. The passing down of know-how is an essential value at Michel HERBELIN. Today, three of the founder's grandchildren now ensure the success of the family business. Their creativity and expertise has given the brand new momentum.

IN PERPETUAL MOTION SINCE 1947

The hrand's know-how

A MICHEL HERBELIN WATCH - TEN KEY CHAPTERS, ONE DESIRE : CREATE TO LAST

• CHAPTER 1 : INSPIRATION

... Behind every creation, there is inspiration and imagination, a knowing blend of architecture and fashion. Freehand drawings around a table, papers that are rubbed out, crumpled up and scribbled on. Doubts, convictions and anecdotes. Intuitive visions, ideas gleaned from Michel the founder's archives...

• CHAPTER 2 : CREATION

Once the designer has defined the scope of their inspiration, they must find the creative idea that best expresses that territory. This idea can be expressed in words, or it can take the form of a concrete freehand drawing.

• CHAPTER 3 : DESIGN

The designer must study the smallest details, define the proportions and give an idea of the volume, colours and materials. The watch begins to come to life.

• CHAPTER 4 : THE TECHNICAL DRAWING

The calibre-designer, the true architect of the watch, produces the technical drawings while faithfully following the specifications.

• CHAPTER 5 : THE PROTOTYPE

The artisan watchmaker first inspects then assembles the components by hand to build the prototype of the new model. It will then be modified several times to meet the aesthetic and technical criteria defined by the designers. Only when the prototype is deemed to be impeccable can production be launched.

• CHAPTER 6 : ADJUSTMENT AND INSPECTION

Before assembling and starting the watch, each component is painstakingly inspected and adjusted to ensure that they work perfectly.

• CHAPTER 7 : ASSEMBLY AND STARTING THE WATCH

At every moment - from placing the dial on the movement to casing-up and hand-fitting - each watch is painstakingly inspected to ensure perfect operation. The watch is started and comes to life - a magical moment.

• CHAPTER 8 : CHECKING THE WATER-RESISTANCE

Each watch is individually tested. The tests are carried out under pressurised and depressurised conditions, for values that correspond to depths of 30 to 1000 metres.

• CHAPTER 9 : ATTACHING THE STRAP

This is the final touch, the moment when the watch really comes into its own. Leather, metal, beads : to each watch its own style and personality.

• CHAPTER 10 : OPERATIONAL TESTS

Every watch is examined by the expert hands and watchful eyes of the artisan watchmakers of the production workshop to check its technical and aesthetic characteristics. Nothing is left to chance.



Craftmanship

THE AFTER SALES SERVICE

QUALITY, SPEED: RELIABILITY AT THE RIGHT PRICE

- 2 year international guarantee on Quartz models
- 3 year international guarantee on Automatics

MICHEL HERBELIN USES THE FINEST MATERIALS

- Swiss made movements
- 316L stainless steel
- Sapphire crystal
- Diamond Top Wesselton (VS1)
- Genuine mother of pearl
- High grade PVD
- Water resistant from 30 to 300 meters

• 6 months guarantee on all After Sales Service Interventions. • 2 Free links for metal bracelet adjustments on new watches.

THE COLLECTION

SPORT CHIC







Newport Originals

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Cap Camarat

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Newport Automatic 8

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CLASSIC



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NEWPORT AUTOMATIC

REGATTA

A helpful crew member for any regatta, this Newport chronograph boasts a complication to count down the time remaining before the start of a race. Known as the countdown function, it appears in the minutes counter at 3 o'clock, which is slightly enlarged for optimal visibility.

Made for racing, this tri-compax chronograph can record elapsed times up to 12 hours. It features a tachymeter scale that runs from 60 to 400 km/h in graduated red at the top of the dial, allowing dedicated record breakers to measure their average speed over a given distance. water-resistant to 100 metres, the watch is paired with an extremely tough FKM rubber strap.

NAUTICAL STYLE – Presenting a 43.5 mm steel case – polished and brushed to accentuate its three-faceted cut – this new Michel Herbelin chronograph is inspired by the streamlined architecture of stealth ships.

MOVEMENT – With a new Swiss-made Sellita SW510 automatic mechanical movement on board, oscillating at 28,800 vibrations per hour and incorporating 25 jewels, this timepiece offers a 42-hour power reserve. The transparent caseback reveals an oscillating mass engraved "Michel Herbelin" and decorated with a Côtes de Genève pattern, proffering a glimpse of the circular-grained bridges and frame.

TECHNICAL SPECIFICATIONS / CARACTÉRISTIQUES TECHNIQUES See-through case back / Fond transparent 268 : Automatic Movement Sellita 13 ¼ SW 510







LIMITED EDITION NUMBERED MODELS

Swiss chronograph Automatic Movement

Regatta Countdown Function FKM Rubber Strap Tri-compax 316 L - Stainless steel Sapphire Crystal Water resistant 100 m





LIMITED EDITION NUMBERED MODELS

NEWPORT

NAUTICAL STYLE

Michel Herbelin new-generation Newport is a sleek design update of the instantly recognisable codes that made this iconic collection such a success: the strap's central lugs, the porthole-style bezel, and the ship's wheel stamped on the crown.

Presenting a stainless steel case – polished and brushed to accentuate its three-faceted cut – this new Michel Herbelin is inspired by the streamlined architecture of stealth ships. Beneath a bezel punctuated by five screws modelled on yacht winches, the various dials in the collections spotlights the model's seafaring spirit.

The strength of design ensures Newport is the iconic collection of Michel HERBELIN





37688/B35 WR 100m Ø 43mm

37688/AG65 WR 100m Ø 43mm

Swiss Movement - Quartz 316 L- Stainless steel Sapphire Crystal Water resistant 100 m











37688/35CB WR 100m Ø 43mm



37688/G33TCA WR 100m Ø 43mm



37688/35G0N WR 100m Ø 43mm

11





12288/AG45 WR 100m Ø 40.50mm

12288/AG44 WR 100m Ø 40.50mm

Swiss Movement - Quartz 316 L- Stainless steel Sapphire Crystal Water resistant 100 m









NEWPORT



WPORTSwiss Movement - Quartz316 L- Stainless steelSapphire CrystalWater resistant 100 m





NEWPORT CLASSICS

True to the origins of the brand, which emerged from the Herbelin family's passion for sailing and water sports and which led to the creation of the Newport collection.

Michel Herbelin Newport Classics captures the maritime spirit in an elegant design.



TECHNICAL SPECIFICATIONS / CARACTÉRISTIQUES TECHNIQUES 12254 : Quartz Movement 11 ½ Ronda 715-2 14264 : Quartz Movement 8 ¾ Ronda 785-1 18384 : Quartz Movement 11 ½ Ronda 6004-D 37654 : Chrono Quartz Movement 12 ½ Ronda 5040-D



18384/B89 WR 50m Ø 34mm

Diamond

18384/BT89 WR 50m Ø 34mm

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18384/BT29 WR 50m Ø 34mm

WPORTSwiss Movement - Quartz316 L- Stainless steelSapphire CrystalWater resistant 100 m





18384/BTR89 WR 50m Ø 34mm



18384/BTR29 WR 50m Ø 34mm



















12254/AP01GO WR 50m Ø 39mm

CAP CAMARAT



Models which are inspired by the Seventies. The sporty timepieces appear even more elegant given the simplicity of the blue maritime dials.

Reflecting the spirit of the Michel Herbelin French Watchmaking Studio, this precious design brings statement timepieces within reach to the world.



TECHNICAL SPECIFICATIONS / CARACTÉRISTIQUES TECHNIQUES 37645 : Quartz Chrono 12 ½ Ronda 5040 D



14245/B15 WR 100m Ø 34.5mm

12245/B15

Swiss Movement - Quartz and Quartz Chrono 316 L - Stainless steel Sapphire Crystal Water resistant 100 m



WR 100m Ø 40.5mm





With a subtle mix between land and sea, Trophy is the all-purpose timepiece for gents looking for adventure, dressing their wrists with personality



TECHNICAL SPECIFICATIONS / CARACTÉRISTIQUES TECHNIQUES 12260 : Quartz Movement 11 ½ Ronda 715 1660 : Automatic Movement Sellita 11 ½ SW200-1 BAS 0





12260/15B WR 300m Ø42mm

Swiss Movement - Automatic Stainless steel - Acier Inox 316 L Sapphire Crystal - Water resistant 300 m Couronne vissée - Screwed-down crown Ø : 42 mm TROPHY



WR 300m Ø 42mm

Swiss Movement -Quartz Stainless steel - Acier Inox 316 L Sapphire Crystal - Water resistant 300 m Couronne vissée - Screwed-down crown Ø : 42 mm





ART DECO

Inspired by the first creations of Michel Herbelin, Art Déco models are sober timepieces with a meticulous design. This Art Déco watch is made of steel throughout, this case is decorated at six and twelve o'clock. Combining French watchmaking know-how and geometric rigour, the Art Déco is housed in a fluted spherical crown. The elegant minimalism of this Michel Herbelin watch is a fine complement to any men's wrist.





10638/08 Ø 30 x 35.5 mm

Swiss Movement - Quartz

Stainless steel Quartz 6 3/4 X 8 Ronda1069 Sapphire Crystal Genuine Leather Hours, minutes, small seconds Water resistant 30 m.



10638/PR08GO Ø 30 x 35.5 mm

INSPIRATION

With this retro look and the finesse of every detail, Inspiration draws from the lines of the mythical case created by Michel HERBELIN himself, back in the 50s



TECHNICAL SPECIFICATIONS / CARACTÉRISTIQUES TECHNIQUES 1647 : Automatic Movement 11 ½ Sellita SW200-1 18247 : Quartz Movement 11 ½ Ronda 6004.B 0001

INSPIRATION AUTOMATIC



1647/AP15BR Ø 40mm

1647/AP16BR Ø 40mm

INSPIRATIO





18247/PR11GO Ø 40mm

18247/15GO Ø 40mm

Swiss Movement - Automatic 316L - Stainless steel Sapphire Crystal Water resistant 30 m.





1647/T11MA Ø 40mm

Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m.



18247/15B Ø 40mm



Extra slim and delicate, the Epsilon collection is a perfect example of know how combined with elegance





EPSIL(

17116/B89 Ø 28mm

Diamond

17116/BT89 Ø 28mm

Diamond



19416/BT11 Ø 38mm



TECHNICAL SPECIFICATIONS / CARACTÉRISTIQUES TECHNIQUES 17106 + 17116 : Quartz Movement 5 ½ Ronda 751 19406 + 19416 : Quartz Movement 10 ½ Ronda 704

Swiss Movement - Quartz

316L - Stainless steel Sapphire Crystal Water resistant 30 m.





17116/BP89 Ø 28mm

Diamond





Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m.

EPSILON



17116/B01N Ø 28mm



17116/BT01N Ø 28mm



17116/BP01N Ø 28mm



19406/01N Ø 38mm





19416/BT01N Ø 38mm





HERBELIN

19406/11GO Ø 38mm



19406/P11GO Ø 38mm

Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m.



19406/15BL Ø 38mm



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19406/P01N Ø 38mm





EPSILON





19416/BP14N Ø 38mm

Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m.



17116/B15 Ø 28mm

19406/P14N Ø 38mm



Natural elegance and sobriety, a chic watch, to be worn anytime





TECHNICAL SPECIFICATIONS / CARACTÉRISTIQUES TECHNIQUES 16915 + 16905 : Quartz Movement 7 ¾ Ronda 774 19515 : Quartz Movement 10 ½ Ronda 704



16915/P51B Ø 30.5mm



16915/51B Ø 30.5mm

Swiss Movement - Quartz 316L - Stainless steel

Sapphire Crystal Water resistant 30 m.



16915/PR59B Ø 30.5mm



Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m.





19515/16NB Ø 38.7mm



19515/15B Ø 38.7mm



19515/15 Ø 38.7mm









17415/04 Ø 36mm



12443/P01 Ø 34mm

Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m.





19515/04 Ø 38.7mm



ÉQUINOXE

Curved lines and a touch of modernity for this classic yet elegant collection



TECHNICAL SPECIFICATIONS / CARACTÉRISTIQUES TECHNIQUES 18397 : Quartz Movement 11 ½ RONDA 6004-D



18397/29B Ø 34mm

18397/PR29B Ø 34mm

ÉQUINOXE

Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m.





M-BAND

Classic timepieces with emphasized metal bracelets and a subtle touch of glamour on the dials – no wonder it is one of South Africa's favourites!







M-BAND

Swiss Movement - Quartz

316L - Stainless steel Sapphire Crystal Water resistant 30 m.



17056/BTR22 Ø 28mm





Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m.





17056/B19 Ø 28mm



17056/BT19 Ø 28mm



PRANCE

17056/BTR19 Ø 28mm





Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m.



17056/BTR62 Ø 28mm





Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m.















Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m.





17082/BP63 Ø 31mm



SCANDINAVE

Scandinave, a refined jewel watch, it's characterized by its simplicity and its minimalist curves



SCANDINAVE

17408/B19 Ø 26mm



TECHNICAL SPECIFICATIONS / CARACTÉRISTIQUES TECHNIQUES 17408 + 17418 : Quartz Movement 5 ½ Ronda 751





Swiss Movement - Quartz

Stainless steel High Grade Gold PVD Sapphire Crystal Water resistant 30 m.



17408/BPR19 Ø 26mm





Swiss Movement - Quartz Stainless steel High Grade Gold PVD Sapphire Crystal Water resistant 30 m.

















Swiss Movement - Quartz

Stainless steel High Grade Gold PVD Sapphire Crystal Water resistant 30 m.





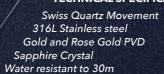


Inspired from San Francisco, its Golden Gate and Cable Cars, this watch combines both steel and noble materials to create a genuine jewel



CABLE











19415/BT59 Ø 31.5mm

Swiss Movement - Quartz

Stainless steel High Grade Gold PVD Sapphire Crystal Water resistant 30 m.



19415/B59 Ø 31.5mm





17125/B62 Ø 26mm







17125/BT62 Ø 26mm







Both discreet and elegant, the Salambo collection matches all the trends









Swiss Movement - Quartz

Stainless steel High Grade Gold PVD Sapphire Crystal Water resistant 30 m.



17413/B62 Ø 26mm





5TH AVENUE

Fifth Avenue watches are utterly feminine and play a subtle hand. The collection turns heads with a minimalist geometric designed steel case measuring 25.5mm x 19mm with a crown fitted at 12 o'clock on an open worked case.

Like Michel Herbelin, these timepieces are true to French Design.



TECHNICAL SPECIFICATIONS / CARACTÉRISTIQUES TECHNIQUES 17037 + 17137 + 17437 : Quartz Movement 5 ½ Ronda 751

5^{TH} AVENUE



17137/08GO

Ø 25.5 x 19 mm



17137/PR11GO Ø 25.5 x 19 mm

Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 50 m Ø: 25.5 x 19 mm



17137/11BL Ø 25.5 x 19 mm







ANTARÈS

This collection is a true fashion accessory, as it offers the possibility of adapting the watch to the lady's own style in just one click, thanks to its patented change strap system





ANTARÈS











TECHNICAL SPECIFICATIONS / CARACTÉRISTIQUES TECHNIQUES Quartz Movement 5 ½ Ronda 751

INSPIRE YOUR\$ELF





Swiss Movement - Quartz

Stainless steel Genuine Leather Straps in various colour Sapphire Crystal Water resistant 30 m.









BRACELET SIMPLE SINGLE LENGTH STRAP







BRAC.17443/AP Roll bracelet



BRAC.17048/T









BRAC.17048.30/A





BRAC.17048.18/A

BRAC.17048.23/A



BRAC.17048.39/A



BRAC.17048.20/A



BRAC.17048.76/A

BRAC.17048.82/A

BRACELET SIMPLE SINGLE LENGTH STRAP



BRAC.17048.35/A



BRAC.17048.37/A

BRACELET SIMPLE DOUBLE LENGTH STRAP



BRAC.17048.69/A



BRAC.17048.68/A



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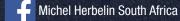
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